



LOUIE ZUNIGA

ART DIRECTOR

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941.330.6686

EXPERIENCE

ART DIRECTOR // 22squared

Atlanta, GA // January 2015 – Present

- Integrated campaign, influencer and social content for The Home Depot.
- Influencer and digital content for Southeast Toyota.
- Digital and social campaign content for Baskin-Robbins, Dunkin' Donuts.
- New business campaign development.

DESIGNER // 22squared

Atlanta, GA // June 2013 – December 2014

- Digital and social content for Dunkin' Donuts, Baskin-Robbins, American Standard, Essential Costa Rica.
- Print design and influencer marketing for Southeast Toyota, The Home Depot.

DESIGNER // Nickel Communications

Sarasota, FL // January 2013 – April 2013

- Design and production for 2013 AAF Suncoast ADDY Awards Event.
- Digital and print design for high-end furniture client HOMEResource.

EDUCATION

Ringling College of Art + Design // Sarasota, FL

Bachelor of Fine Arts (B.F.A), Advertising Design

SKILLS

- Proficient in Adobe: Photoshop, Illustrator, InDesign.
- Working knowledge in Adobe: After Effects.
- Experience in 3D work including mixed media, sculpture and papercraft.

AWARDS + RECOGNITION

2014 • "0-60" Showcase: CONXT Magazine // Ringling College of Art + Design

2014 • Bronze ADDY: Dunkin' Donuts Vines // Digital Advertising Campaign

2014 • Gold ADDY: Through The ADDY Glass // Advertising Self-Promotion

2013 • Judges Choice: Through The ADDY Glass // Advertising Self-Promotion

2012 • Nominee, Trustee Scholar: Advertising Major // Ringling College of Art + Design

2012 • AD Student of the Year, Recipient // AAF Suncoast